

*"As in many other countries before, a beer competition like the ROSGLAVPIVO will help the brewing industry to further develop their business. It encourages brewers to steadily improve the beer quality, and consumers will become aware of high quality beers and increasing diversification in the overall beer market."*

### **Georg Drexler Technical Manager Joh. Barth & Sohn**

Georg Drexler was born in 1979 in Pfaffenhofen right in the Hallertau, the world`s largest contiguous hop growing area.

After successfully completing high school and finishing his apprenticeship as a banker he worked in the banking sector for a short time.

In 2002 he decided against pursuing a career in banking and enrolled at Technical University Munich Weihenstephan. His diploma thesis - "The influence of the hop harvest date on flavour stability of dry hopped beers" - was a joint project of the Boston Beer Company (USA) and Joh. Barth & Sohn (Germany). After 6 months of internship at Spaten-Löwenbräu

Brewery in Munich he graduated as an engineer in brewing and beverage technology in summer 2008.

He was hired in early 2008 by Joh. Barth & Sohn, a member of the Barth-Haas Group, as Technical Manager where he focused on providing technical support to breweries regarding hop products and their applications.

In 2010 he was appointed as Technical Manager for Barth Innovations, the European Hops Research and Development Centre of the Barth-Haas Group.

Georg Drexler also lectures at the Barth-Haas Hops Academy where hop enthusiasts can increase their knowledge about hops - whatever they are interested in.