

*"I think that a beer competition is very important for many reasons. For the public is an occasion to discover beers that may be they haven't already tasted, for the brewers is an important moment of verification of the beer quality, for the media is something very useful to speak about beer. Finally it's very important for the international reputation of Russian beers, because the judges coming from different part of the world will learn something more and they'll bring home information that they'll spread around."*

**Luca Giaccone**

From 2009 he is the editor of the first Italian beer guide, titled Guida alle birre d'Italia, published by Slow Food every two years. They've printed the edition 2009, 2011, 2013, 2015, 2017.

He is a judge for several beer competition: World Beer Cup (USA), European Beer Star (Germany), Brussels Beer Challenge (Blegium), Birra dell'Anno (Italy).

He writes for some magazine and website, among which: Slowine, Fermento Birra Magazine, Civiltà del Bere.