

SPECIAL OFFER!

Registration fee:
up to November 1, 2019 per beer **10 000 ₺**

Special discount from
the 3rd registered beer **7 000 ₺**

Private Brauereien
Deutschland

Barley, Malt, Hops
and Beer Union



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RUSSIAN BREWING COMPETITION «ROSGLAVPIVO»

"ROSGLAVPIVO — Best Russian Beer" is a co-project of Barley, Malt, Hops, Beer and Beverage Union together with Private Brauerei Deutschland e.V., the organizer of one of the most prestigious and famous beer competitions – European Beer Star.

ROSGLAVPIVO is the national stage of the competition "European Beer Star" and the biggest industry competition within the agro industrial complex of the Russian Federation. The competition is held with support from the Ministry of Agriculture of the Russian Federation, the Federal Ministry of Food and Agriculture of Germany and the Ministry of Agriculture of the Czech Republic.

The tasting is performed by the expert jury of the competition that consists of 120 famous and high-skilled experts from around the world: the Russian Federation, Belarus, the Republic of Armenia, the Republic of Kazakhstan, Germany, the Czech Republic, Poland, Belgium, Denmark, Italy, the Netherlands, Austria and the USA. Evaluation criterion is not a technical laboratory analysis, but a combination of organoleptic indicators, in other words, taste and sense are prioritized.

The purpose of a blindly performed expert tasting is to select beer samples, which match the standard criteria in each category and have the best quality and taste.

1. NOTES

- The jury can only consider the beer samples that have been registered and sent to the Barley, Malt, Hops, Beer and Beverage Union within the specified timescale.
- Registration can be carried out either online on the website www.rosglavpivo.com or via filing of a written application. Registration can only be processed if all documents are submitted and payment is completed.
- Each entrant accepts the conditions of the competition ROSGLAVPIVO, there is no legal entitlement to a prize.
- The jury has the right not to award some or all the prizes in one or another category. The key criteria are beer quality and compliance with the category definition. Winners are notified after summing up of the tasting results. Only winners' names are published, the list of participants is not to be disclosed.

2. ROSGLAVPIVO - EXPERT TASTING

The international jury - members of the EXPERT TASTING stage - will carry out tasting of the anonymously presented samples in the building complex of the Moscow State University of Food Production on February 6-7, 2020.

The best beer sample among all samples / categories is the only one winner of the ROSGLAVPIVO - DOUBLE GOLD Award.



Three best beers of each category win Gold, Silver and Bronze medals.



3. ROSGLAVPIVO - PUBLIC TASTING

The international jury - members of the PUBLIC TASTING stage - will carry out tasting of the anonymously presented samples in the building complex of the Moscow State University of Food Production on February 6-7, 2020.

The beer sample that scores the highest points among all samples / categories is the only one winner of the ROSGLAVPIVO - CONSUMER CHOICE Award.



4. ROSGLAVPIVO - BEER QUALITY MARK

The breweries that have got three or more ROSGLAVPIVO Gold Awards throughout the competition win the nomination ROSGLAVPIVO - BEER QUALITY MARK and the opportunity to put quality mark on their products.



5. ROSGLAVPIVO - AWARD CEREMONY

Award ceremony for winners of the competition will be held in the framework of Beviale Moscow 2020. A brewery representative is to attend the award ceremony.

Gold winners receive a discount on participation in the educational seminar Traditions of European Brewing (Czech Republic - Germany, visiting Oktoberfest, September 2020) in the amount of 50% of the total cost. The competition winners receive prizes of the competition, winners' certificates and sponsor gifts.

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